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To Whom It May Concern:

I am writing to express our overwhelming pleasure with hiring Laurie Giesen. Both the experience of working with her and her finished product were terrific. Laurie was our photographer at the Coldwell Banker California Previews Retreat held at the Monterey Plaza Hotel in October. The Plaza had recommended her services to me and based on their comments and Laurie's friendly phone demeanor, we hired her.

At the event itself, Laurie was wonderful. She sought to photograph the images we had asked for, including playing sleuth to track down several of our VIPs. Because we had allowed her some creativity in asking her to capture the feel and mood of the event, Laurie took the initiative to shoot the photos in a "story" format; that is, the photos would tell a story when placed in order. During the speeches we had asked her to photograph, she was impressively discreet. At the end of the evening - which consisted of a silent auction and dinner - Laurie was flexible in being able to stay longer than we had originally contracted and also extremely helpful in lending us a hand to award the silent auction prizes.

Following our event, Laurie was prompt in sending us our photos and we were overjoyed at the results! Her story-telling ability through photographs is outstanding. She used humor and beauty and excitement and realism to truly memorialize all the happenings that made up our event. By including photos of signs and our printed literature, each part of the day is separated into "chapters". The photographs were delightful, artistic, clever, and wonderful. Not only did Laurie contribute to what will be a great company newsletter, but also her photos will encourage anyone who missed this retreat to be there next year.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sierra Stewart'. The signature is fluid and cursive, with a long horizontal line extending to the right.

Sierra Stewart
Corporate Events Coordinator
NRT, Inc. Northern California